Eligible projects must result in a peak reduction of at least 50 kW from current demand baseline. Project types can range from upgrading controls and generators, to the installation of high efficiency electric chillers, and advanced technology projects. For the purpose of the DMP program, advanced technology projects include advanced control systems, thermal, and battery storage.

The 2018 DMP incentives will be set via at least two auctions, with the auctions taking place in 2017 for projects planned to be completed in 2018. Auction application deadlines are listed on the program website.

**How to Apply**
To learn more, or to download an application, visit conEd.com/energyefficiency and click Business Customers and then Demand Management Incentives.

For more information, contact Con Edison at demandmanagement@conEd.com.

**Eligibility Requirements**
This program is open to Con Edison customers in New York City and Westchester. Eligibility will be verified during the application process.

Projects cannot commence and existing equipment cannot be removed or disconnected until a pre-installation inspection and baseline verification have been completed.
Manage your energy consumption and **reduce your operating costs.** All with even greater incentives.

The Con Edison Demand Management Program (DMP) is offering financial incentives for installing qualified measures to reduce the grid’s peak load.

**Our Commitment**

Our engineers are committed to supporting new and emerging technologies that can help us operate one of the most complex and reliable electric distribution systems in the world. Technologies in this program — such as energy storage — will allow for more innovative design and operation of our system. This will result in continued reliable service for our customers.

Con Edison electric customers can take advantage of the incentives on these technologies, and on energy improvements that will help manage energy use and permanently reduce demand.

**The Program**

Demand Management Program incentives can help our customers take advantage of new technologies like thermal and battery storage projects, which helps us reduce demand on our system. These technologies are gaining ground in commercial and industrial businesses, and the Demand Management program will encourage wider deployment. For example, the New York City Fire Department now includes a broader array of battery technologies in its code.

### Incentive Levels, Eligible Technologies and Installation Deadlines

Incentives for the 2018 program will be auctioned at least twice as described in the Technical Data Requirements located on our website.

Projects with highest chances of winning an incentive award will:

1. Have the lowest incentive requested on a kW reduced basis. So, you are encouraged to propose incentive levels that are lower than the ceiling levels shown below.

2. Be “advanced technology” projects as described in the Technical Data Requirements though other project types are also eligible.

3. Minimize total cost while maximizing kW reduction level.

All incentives will be capped at the lesser of:

1. 50% of the project cost estimate as determined by Con Edison, or

2. 50% of the actual project costs, or

3. Incentive levels listed in the chart below, based on kW estimates as determined by Con Edison, or

4. $3 million per project, or

5. $5.5 million per market partner or applicant (see Appendix A in the Technical Data Requirements for more information)

<table>
<thead>
<tr>
<th>Project Type</th>
<th>Ceiling Incentive Levels</th>
<th>Installation Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thermal Storage</td>
<td>$1,500/kW</td>
<td>September 14, 2018</td>
</tr>
<tr>
<td>Battery Storage</td>
<td>$1,500/kW</td>
<td>September 14, 2018</td>
</tr>
<tr>
<td>High Efficiency Electric Chiller/ HVAC/BMS/Controls</td>
<td>$1,000/kW</td>
<td>September 14, 2018 for High Efficiency Electric Chiller and August 1, 2018 for other measures</td>
</tr>
<tr>
<td>DR Enablement (for CHP covers only incremental kWs that can be generated above base load level)</td>
<td>$650/kW</td>
<td>August 1, 2018 for DR Enablement - Controls and October 15, 2018 for DR Enablement - Generation</td>
</tr>
<tr>
<td>Steam Turbine Chiller, Double Stage Absorption Chiller, Gas Driven Chiller*</td>
<td>$1,000/kW</td>
<td>October 15, 2018</td>
</tr>
<tr>
<td>Single Stage Absorption Chiller*</td>
<td>$600/kW</td>
<td>October 15, 2018</td>
</tr>
<tr>
<td>Steam Turbine Chiller Control Panel for Improved Efficiency*</td>
<td>$500/kW</td>
<td>October 15, 2018</td>
</tr>
</tbody>
</table>

* Use .55kW/ton factor to convert to $/ton