

BENEFITS OF MEMBERSHIP

ESA supports its members across the entire energy storage industry. Our principles of inclusion, competition and fairness are evident throughout our work to **ACCELERATE** markets, **CONNECT** members, and **EDUCATE** all stakeholders.

ACCELERATE: Bringing about change for the benefit of the entire industry

ADVOCACY

ESA represents its members' interests directly with centers of influence in Washington, D.C. and in state capitals around the country. With your support, the Energy Storage Association continues to:

- Work closely with regulators at the federal and state levels to open fair, competitive markets for the widespread adoption of energy storage.
- Ensure that regulatory policies reflect the value provided by energy storage, and that barriers to its integration are removed.
- Develop best practices at the state level to affirm the positive economic impact of energy storage projects for ratepayers.

WORKING GROUPS

Public policy conversations around storage are evolving. Join us in developing policy positions that will accelerate the deployment of competitive and reliable energy storage.

CONNECT: Facilitating business and enhancing members' brand

CONFERENCES AND MEETINGS

Members meet throughout the year and at the annual members' meeting to learn about ESA's activities, and share insight network. Members also receive conference discounts at ESA's three keystone events.

- **ESA Annual Conference & Expo:** Join decision makers, leaders, and other stakeholders from around the industry who understand that energy storage is the integral hub of the energy ecosystem.
- **ESA Policy Forum:** Understand what's happening in rapidly-evolving regulatory and legislative policy jurisdiction across the U.S.
- **Energy Storage STUDIO:** *S*Storage *U*ses, *D*eployment, *I*mplementation, and *O*perations. Focus on the latest practical developments in implementing and deploying energy storage projects.

SPEAKER'S BUREAU

Participate in our Speaker's Bureau, connecting your company directly with media outlets inquiring about newsworthy developments in the energy storage industry. This represents a perfect opportunity to highlight your industry expertise and demonstrate your thought leadership

EDUCATE: Keeping members apprised of the latest in policy, technology and markets

INTERACTIVE WEBINARS

Members collaborate through our interactive webinars to understand and address industry-wide trends.

- **Policy Issues & Initiatives**
- **Technical Implementation**
- **Markets and Models Insights**

INDUSTRY RESEARCH

energystorage.org is a central resource for industry news, data and other resources. Through our Member Portal, you can access exclusive critical industry research, ESA policy and public filings, archived webinars, newsletters, and conference presentations. In addition, ESA members also have access to deeply discounted rates on the annual and quarterly reports produced in partnership with GTM Research.

MEMBER NEWSLETTERS

Our monthly newsletters keep you abreast of breaking news, policy alerts, educational opportunities, and real-time access to RFPs and other energy storage procurement announcements.

BENEFITS OF MEMBERSHIP

Prices effective January 1, 2019



Energy Storage Association™

As an Energy Storage Association member, you enjoy the considerable benefits of access to key decision makers and expert analysis, as well as exposure to timely and critical issues to support your organization in the rapidly evolving energy economy.

MEMBERSHIP CLASS	BENEFITS	CRITERIA	DUES
Full Member	<ul style="list-style-type: none"> Representation/inclusion on advocacy of policy issues of interest Regular policy activity updates Access to newsletters, webinars and member portal & discounts on events and reports Voting rights to elect Board of Directors and eligibility to be on the BoD Public relations support for ribbon cuttings of new projects 		
Corporate 4	Full member benefits	Revenue >\$100m	\$15,000
Corporate 3	Full member benefits	Revenue \$10m-\$100m	\$10,000
Corporate 2	Full member benefits	Revenue \$1m-\$10m	\$7,500
Corporate 1	Full member benefits	Revenue <\$1m	\$3,500
Academic/ Gov't/ Nonprofit	Full member benefits	Classified as government, education, or 501(c)(3)	\$2,500
Startup	Full member benefits	Incorporated for 5 years or less	\$1,500
<i>Full Member Upgrades</i>			
Leadership Circle	Benefits of full membership, plus <ul style="list-style-type: none"> Sponsorship & policy partnership benefits Vote on policy WG recommendations MW level sponsorship for the 3 keystone events 	Any organization qualified for full membership.	\$40,000
Sponsorship Partner	kW level sponsor for the 3 ESA keystone events (STUDIO, Policy Forum, and Annual Conference)	Any full member	Full membership +\$10,000
Policy Partner	May participate in all policy working groups, vote on policy positions, and suggest new working groups throughout year	Any full member	Full membership +\$10,000
Associate	<ul style="list-style-type: none"> Opportunities for inclusion in ESA advocacy efforts Access to ESA newsletters, webinars and member portal Discounts on ESA events and reports 		
Regional ES Partner	Associate benefits	Any 501(c) organization, other than 501(c)(3)	Contact Us
StoragePLUS Partner	Associate benefits	Any 501(c) organization, other than 501(c)(3)	Contact Us

BECOME A MEMBER AT
www.energystorage.org/join-esa

Contact ESA to tell us more about your energy storage goals, and how we can help.

Email us at join@energystorage.org

ESA's mission is to accelerate the widespread use of competitive and reliable energy storage systems in North America.

Find us online at www.energystorage.org | Twitter - @storage_esa | or contact us at info@energystorage.org