



SPONSORSHIP PACKAGES

ENERGY STORAGE IN CANADA: ACCELERATING THE FUTURE

SEPTEMBER 20-21, TORONTO, ON

Sponsorships offered by **Energy Storage in Canada: Accelerating the Future** provide your organization with unique exposure to a dynamic and rapidly growing industry. This is the largest conference in Canada solely focused on energy storage with the reach to attract a broad cross-section of industry players. You will also gain important visibility through alignment with three high-profile partners: Energy Storage Association, National Research Council of Canada, and Energy Storage Ontario.

Sponsorship puts your brand in front of hundreds of energy industry decision makers, connects you to an innovative and developing industry, and helps us build this high-profile and important conference.

Who is Attending?

This inaugural conference brings together a wide range of decision-makers across the industry in Canada. Policy makers, manufacturers, researchers, developers, utilities, system operators, financial experts and funders, and the broad supply chain of energy storage interests in the country.

The Opportunity

We offer a number of sponsorship levels, providing multiple benefits in each category. Please contact Patricia Phillips, Executive Director, Energy Storage Ontario, for more information at pat.phillips@energystorageontario.com



1. Presenting Sponsor (Exclusive Opportunity - \$15,000)

- Top logo billing with “Presented By....”
- Four (4) complimentary passes
- Introduction of Conference Opening Keynote Speaker (September 21)
- Company logo or name prominently displayed on all print collateral, online and email promotion
- Company highlighted with logo on event program, on event signage, and on event website
- Logo included in all emails to conference attendees
- Pre- and post-conference attendee lists (PDF format)
- Verbal and projected recognition of Sponsorship



2. Host Sponsorship – Opening Reception (Exclusive Opportunity- \$10,000)

- Exclusive recognition as sponsor of opening reception (September 20)
- Four (4) complimentary passes
- Introduction of Reception Keynote Speaker
- Company highlighted with logo on event program, on event signage, and on event website
- Logo included in all emails to conference attendees
- Pre- and post-conference attendee lists (PDF format)
- Verbal and projected recognition of Sponsorship



3. Gigawatt Sponsors (2 Available - \$7,500)

- Four (4) complimentary full conference registrations
- Option to be recognized as sponsor of speakers’ panel of your choice
- Prominent positioning of company highlighted with logo on event program, on event signage, and on event website
- Logo included in all emails to conference attendees
- Pre- and post-conference attendee lists (PDF format)
- Verbal and projected recognition of Sponsorship



4. Megawatt Sponsors (3 Available - \$5,000)

- Two (2) complimentary full conference registrations
- Company highlighted with logo included in conference program, on event signage, and on event website
- Pre- and post-conference attendee lists (PDF format)
- Verbal and projected recognition during conference

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5. Kilowatt Sponsors (6 Available - \$3,000)

- One (1) complimentary full conference registration
- Company highlighted with logo included in conference program, on event signage, and on event website
- Verbal and projected recognition during conference



6. Lanyard Sponsor (1 Available - \$3,500)

- Includes one-color logo imprint on conference lanyard
- One (1) complimentary full conference registration
- Company highlighted with logo included in conference program, on event signage, and on event website
- Verbal and projected recognition during conference



7. Networking Break Sponsor (2 Available - \$2,500)

- Includes signage at break of your choice
- One (1) complimentary full conference registration
- Company highlighted with logo included in conference program, on event signage, and on event website

**HST is payable on all sponsorships*

