



ESA supports its members across the entire energy storage industry. Our principles of inclusion, competition and fairness are evident throughout our work to ACCELERATE markets, CONNECT members and EDUCATE all stakeholders.

ACCELERATE Bringing about change for the benefit of the entire industry

ADVOCACY

ESA represents member interests directly in Washington, D.C., in state capitals around the country, and in regional wholesale markets. With your support, ESA advocates for policies that increase revenues available for energy storage, improve grid and market access, and enhances competitiveness of storage in planning and procurement.

INTELLIGENCE

Drawn from our engagements with policymakers and stakeholders nationwide, ESA helps members understand where policy and markets are headed. Members regularly receive actionable insights that can inform business planning, better exploit opportunities and mitigate risk.

INPUT

Public policies to accelerate competitive and reliable energy storage continue to evolve. Policy Working Groups available to Policy Partners and Leadership Circle members develop official ESA positions, with Leadership Circle members also orienting our annual policy planning.

CONNECT Facilitating business and enhancing members' brands

CONFERENCES AND MEETINGS

Members meet throughout the year and at the annual Meeting of the Members to learn about ESA's activities, share insights and network. Members also receive conference discounts at ESA's three keystone events.

ESA Annual Conference & Expo:

Join decision makers, leaders and other stakeholders from around the industry who understand that energy storage is the central hub of the energy ecosystem

ESA Policy Forum: Understand what's happening in rapidly evolving regulatory and legislative policy jurisdictions across the U.S.

ESA Storage Exchange: In partnership with EPRI, focus on the latest practical developments in implementing and deploying energy storage projects.

THOUGHT LEADERSHIP PROGRAM

Designed to increase the visibility of member organizations. Participation in initiatives like our Speaker's Bureau, media campaigns, seminars, and events connects you and your organization to stakeholders, media and the public; providing high-value opportunities for branding, networking and business development.

EDUCATE Keeping members apprised of the latest in policy, technology and markets

INTERACTIVE WEBINARS

Members collaborate through our interactive webinars to understand and address industry-wide trends within four webinar categories:

- StoragePLUS
- Storage 101
- Quarterly Policy Town Halls
- Timely Trending Issues

MEMBER NEWSLETTERS

Our monthly newsletters keep you abreast of breaking news, policy alerts, educational opportunities and real-time access to RFPs and other energy storage procurement announcements.

INDUSTRY RESEARCH

ESA members stay up-to-date on the most important topics in storage markets, technology, and policy through white papers, data sets, presentations, and other research products. Additionally, members enjoy deeply discounted rates on market reports produced in partnership with Wood Mackenzie.

SEMINARS

ESA staff and outside experts offer educational seminars to help people beyond our membership come up-to-speed quickly on the highest-priority topics of the day, from integrated resource planning to interconnection, and more. ESA members enjoy discounts to these seminars.

MEMBER COUNCILS

Communications Council of Members (ComCOM): The ComCOM focuses on generating industry-wide messaging, made available to all member companies. They will proactively tackle challenging communications topics that, if left unchecked, could hinder realization of our vision of 35 GW of new energy storage by 2025.

Technical Advisory Council (TAC):

The TAC is an advisory group of leading industry experts that advises ESA research topics and contributes to the Association's development of topic-based white papers, webinars and educational content.

Membership Benefits

LEADERSHIP CIRCLE

POLICY PARTNER FULL MEMBER UPGRADE

SPONSORSHIP PARTNER FULL MEMBER UPGRADE

FULL MEMBERSHIP

Accelerate

Executive participation at regularly scheduled LC policy strategy meetings, teleconferences, and webinars.	<input type="radio"/>			
Direct access and input to the VP and Director of Policy to discuss ongoing organizational activities.	<input type="radio"/>			
Participate in recommendations to the Board on policy positions that have been submitted by the Policy Partners.	<input type="radio"/>			
Eligibility to participate in Policy Working Groups and vote on policy positions based on Working Group outcomes.	<input type="radio"/>	<input type="radio"/>		
Representation on advocacy of policy issues of interest in Congress, at FERC, RTOs/ISOs, state-level legislatures and public utility commissions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regular policy activity updates via email and town hall webinars.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Connect

Sponsorship for each of the 3 ESA keystone events.	<input type="radio"/> Sustaining Megawatt		<input type="radio"/> Sustaining Kilowatt	
Up to \$400 registration discounts at ESA keystone events.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ESA Thought Leadership Program initiatives such as the Speaker's Bureau, marketing and media campaigns, digital promotion, etc. enhance company exposure, networking and business development.	<input type="radio"/> Featured placements & additional media support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eligibility to participate as a Director of the Board and voting on corporate business.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Member profile on ESA website.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Educate

Access to all ESA member correspondence, alerts, and organizations' developed reports.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to members-only newsletters, market reports, searchable directory and discounts on the U.S. Energy Monitor.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to members-only councils (Technical Advisory Council & Communications Council of Members).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free access to all ESA webinars.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

MEMBERSHIP LEVEL	ALL ENERGY-RELATED REVENUE CRITERIA	ANNUAL DUES
Leadership Circle	N/A	\$40,000
Corporate 4	Over 100 million USD	\$15,000
Corporate 3	10 - 99.99 million USD	\$10,000
Corporate 2	1 - 9.99 million USD	\$7,500
Corporate 1	0-999k USD	\$3,500
Nonprofit Gov't Education	Any 501(c) organization, except (c)6	\$2,500
Startup	Incorporated within last 5 years	\$1,500
Policy Partner (Included in LC Membership)	N/A	Dues +\$10,000
Sponsorship Partner (Included in LC Membership)	N/A	Dues +\$10,000

Tell us more about your energy storage goals and how we can help.

Contact us at
join@energystorage.org



Energy Storage Association

BECOME A MEMBER
www.energystorage.org/join-esa