

NEW ESA SEMINAR: *Policy in a Box* (Members Only)

The U.S. energy storage market is expanding rapidly, and new policies are being adopted across the country every month. Is your company up to speed on the state-of-play in public policy and how it will shape the next market opportunities for your business?

Your energy storage business growth depends on having the right public policies in place, and ESA is at the forefront of advancing the policies impacting our industry. Accelerating markets for storage requires federal, state and wholesale market policy development, in both the legislative and regulatory arenas. As you're building your business, ESA is building the bridges to new markets and new projects. Activating your teams to be aware and engage in these policies is an important key to success in this burgeoning market.

GET UP TO SPEED QUICKLY

ESA's new, customized, small-group seminar focuses on public policy and the drivers of U.S. energy storage market development. Over the course of a day, participants will receive briefings and engage in dialogue with ESA Policy staff on trends in policy and markets that will shape your business strategy. This seminar is offered as an intensive, 1-day, in-person seminar, or a webinar series scheduled at your convenience. Attendance is limited to ten participants, to ensure content is tailored to your interests and allow for ample discussion, and is available to members only.

CUSTOMIZE CONTENT TO MATCH YOUR FOCUS

ESA offers various modules for the *Policy in a Box* seminar, combined into a desired agenda. Topic examples include:

- Energy Storage Markets, Technologies, and Applications
- Federal Government Activities: Administrative, Legislative
- Wholesale Market Rules
- State Legislative and Regulatory Landscape
- Storage in Utility Planning
- Storage, GHGs, and Climate Policy

Participants will leave with an understanding of current public policies, insight on medium-term trends, and implications for storage business development in a variety of markets.

WHO SHOULD ATTEND?

The *Policy in a Box* seminar is geared toward company employees engaged in business development, strategy, and regulatory and government affairs. It can be tailored to accelerate the onboarding of new employees, or to supplement the knowledge of current employees looking to deepen their understanding of these topics.

Past attendees have unanimously rated ESA's knowledge of energy storage policy as excellent.

SCHEDULE YOUR TEAM

Members can register for one of the semi-annual seminars by contacting info@energystorage.org for information on the schedule and agenda of upcoming sessions. Attendance fees for both in-person and webinar sessions are \$750 per participant. If you want to bring your entire team up to speed concurrently, contact us for a private offering for members of your company. We'll work with you to offer the modules most relevant to your company's interests.

We look forward to serving you.



**SESSION LEADER
JASON BURWEN
VP OF POLICY**

Mr. Burwen has led the U.S. storage industry's federal, RTO/ISO, and state policy engagement since 2015. Previously, Mr. Burwen was the Associate Director for Energy Innovation at the Bipartisan Policy Center, a staff director of the American Energy Innovation Council, consultant for FSC Group/Nexant and analyst at the California Public Utilities Commission.

Mr. Burwen holds an M.P.P./M.A. from the University of California - Berkeley's Energy and Resource Group and Goldman School of Public Policy and a B.A. from Columbia University.